

## **Jetcast adds Diva Radio to RadioLoyalty™ and the HDiRadio.com Internet Radio Guide**

NEW YORK, June 16, 2010 –Jetcast, Inc. today announced that it has added Diva Radio to its rapidly growing list of broadcasters using the RadioLoyalty Internet radio loyalty program. Diva Radio operates popular Internet radio stations such as “Diva Funk” and “Diva Disco”.

“It is really exciting for us to have Diva Radio join our RadioLoyalty program and use our UniversalPlayer™ monetization platform”, said John Williams, CEO of Jetcast, Inc. “Diva Radio’s Internet radio stations are great and enjoy large audiences. We look forward to working with Diva Radio as we expand our audience and advertising sales presence in Europe”, Williams concluded.

“Jetcast’s UniversalPlayer standardizes our pre-roll, in-stream and display advertising so that it is easy for top agencies and advertisers to reach our large Internet radio audience in Europe”, said Tony Massera, CEO of Diva Radio. “Also, the RadioLoyalty program is a good way to reward our listeners for listening to Diva Funk and Diva Disco.

“Many people are starting to recognize that Jetcast has built one of the largest Internet radio and television audiences in the United States, but what many people might not recognize is that we now reach more than 70 million consumers worldwide each month”, said Jeff Pescatello, EVP of Jetcast.

To listen to Diva Radio go to [www.deevaradio.net](http://www.deevaradio.net) or [www.HDiRadio.com](http://www.HDiRadio.com). For more information about Jetcast, Inc. please go to [www.Jetcast.com](http://www.Jetcast.com). For more information about RadioLoyalty go to [www.RadioLoyalty.com](http://www.RadioLoyalty.com).

### About Jetcast, Inc.

Jetcast provides products that make Internet broadcasting profitable for broadcasters and advertisers. Jetcast’s UniversalPlayer™, RadioLoyalty™, ReplaceAds™ and Jetcast® brand streaming products eliminate costs and increase revenue for broadcasters and increase advertiser’s return on their advertising investment. Jetcast’s products reach an Internet radio and television audience of more than 30 million people in the United States and over 70 million worldwide.