

## **Jetcast adds another top American Internet Radio Broadcaster to RadioLoyalty and the HDiRadio.com Internet Radio Guide**

NEW YORK, August 2, 2010 –Jetcast, Inc. today announced that it has added Energy Group Radio, LLC. operator of the immensely popular 1.FM brand of Internet radio stations, to its rapidly growing list of broadcasters using the RadioLoyalty Internet radio loyalty program. 1.FM operates “Absolute TOP 40 Radio” “All Otto Baroque Musick” “Absolute Trance” and more than 40 other stations including hip hop, country, talk, classical, blues, and jazz that rank among the most popular on the Internet.

“It is really exciting for us to have 1.FM join our RadioLoyalty program and use our UniversalPlayer monetization platform”, said John Williams, CEO of Jetcast, Inc. “1.FM’s stations are fabulously entertaining and rightfully enjoy a big and growing audience. We look forward to working with 1.FM as we expand our audience and advertising sales presence”, Williams concluded.

“Jetcast’s UniversalPlayer standardizes our pre-roll, in-stream and display advertising so that it is easy for top agencies and advertisers to reach one of the largest Internet radio audience in United States”, said Jonathan Bitran, COO of Energy Group Radio, LLC. “Also, the RadioLoyalty program is a good way to reward our listeners for listening to our stations”.

“Over the past couple years Jetcast has built one of the largest Internet radio and television audiences in the United States. We now reach more than 30.8 million unique people per month in the United States according to comScore’s June “Entertainment-Radio” report”, said Jeff Pescatello, EVP of Jetcast.

To listen to “Absolute TOP 40 Radio” “All Otto Baroque Musick” “Absolute Trance” and more than 40 other stations including hip hop, country, talk, classical, blues, and jazz go to [www.1.fm](http://www.1.fm) or [www.HDiRadio.com](http://www.HDiRadio.com).

For more information about Jetcast, Inc. please go to [www.Jetcast.com](http://www.Jetcast.com). For more information about RadioLoyalty go to [www.RadioLoyalty.com](http://www.RadioLoyalty.com).

### About Jetcast, Inc.

Jetcast provides products that make Internet broadcasting profitable for broadcasters and advertisers. Jetcast’s UniversalPlayer™, RadioLoyalty™, ReplaceAds™ and Jetcast® brand streaming products eliminate costs and increase revenue for broadcasters and increase advertiser’s return on their advertising investment. Jetcast’s products reach an Internet radio and television audience of more than 30 million people in the United States and over 70 million worldwide.