

Jetcast's ReplaceAds™ Internet Radio Advertising Network Grows to 30.8 Million Unique Visitors In June 2010, as measured by comScore

NEW YORK, July 26, 2010 –Jetcast, Inc. today announced that its ReplaceAds™ mobile and Internet radio ad network is now one of the top two in the “Entertainment – Radio” category as reported by comScore in their June report. comScore measured ReplaceAds at more than 30.8 million unique monthly visitors in June, up from 20.79 million uniques in May.

“Internet radio usage is still growing rapidly. It comes in a lot more flavors and is used by a lot more Americans than people may think. We are seeing solid growth in both PC and mobile listening and we expect that to continue for the foreseeable future”, said John Williams, CEO of Jetcast. “Tens of millions of Americans listen to several hundred million hours of radio broadcasts via the Internet each month, with most of that consumption occurring Monday through Friday from 7 am EST to 6 pm PST”, Williams concluded.

According to a recent SNL Kagan report, radio station digital advertising revenue is forecasted to grow from \$552 million in 2010, to more than \$1 billion in 2015. ReplaceAds has been playing an increasingly pivotal role in growing digital advertising revenue for thousands of stations operated by pure play Internet broadcasters, as well as terrestrial radio groups.

“We have one of the largest audiences in Internet radio and there is very little overlap with other ad networks. If you are an advertiser considering buying pre-roll, in-stream, or display advertising in the Internet radio category, or want to reach more than 30 million people in a month, we can generally provide the most cost effective solution,” said Jeff Pescatello, EVP of ReplaceAds.

For more information about ReplaceAds please go to www.ReplaceAds.com. For more information about Jetcast, Inc. please go to www.Jetcast.com.

About ReplaceAds™

ReplaceAds™ is an ad network that monetizes thousands of premium Internet radio and television broadcasts. Because of the enormity of our audience, the premium nature of our broadcasts, and the long periods of time our listeners and viewers spend with us each day, we can offer brand advertisers unique and highly effective ways to reach a really large number of consumers with their message.