

## **Jetcast's ReplaceAds™ Measured at 20.8 Million Unique Visitors by comScore for May, 2010**

*ReplaceAds Shows Solid Growth in May, Maintains Top 3 Ranking In Comscore's Entertainment - Radio Category*

NEW YORK, June 10, 2010 –Jetcast, Inc.'s ReplaceAds mobile and Internet radio ad network was again ranked in the top three of the Entertainment - Radio Category by comScore in their May report. comScore measured ReplaceAds at more than 20.8 million unique monthly visitors in May.

“ReplaceAds provides real revenue solutions to some of the most listened to Internet and mobile radio stations in the country,” said Jeff Pescatello, EVP of Jetcast, Inc. “We have very little overlap with other Internet radio audiences and with the reach we now have, ReplaceAds should be on the radar of every digital media planner and media buyer in the country”, Pescatello finished.

ReplaceAds has been playing an increasingly pivotal role in growing digital advertising revenues for both pure play Internet as well as terrestrial radio groups.

Internet radio, as reported by eMarketer, is increasing advertising revenues year over year and is one of the fastest-growing online media categories. It is estimated that advertisers will spend \$394 million on Internet radio by 2011, as they look for ways to reach online consumers.

For more information about ReplaceAds please go to [www.ReplaceAds.com](http://www.ReplaceAds.com). For more information about Jetcast, Inc. please go to [www.Jetcast.com](http://www.Jetcast.com).

### About ReplaceAds™

ReplaceAds™ mission is to provide local and national advertisers the highest return on their advertising investment. ReplaceAds has one of the largest audiences of people using the Internet to watch TV or listen to radio on a daily basis. Because of the enormity of our audience, the premium nature of our broadcasts, and the long periods of time our listeners and viewers spend with us each day, we can offer brand advertisers unique and highly effective ways to reach a really large number of consumers with their message.